

# BLUE VALLEY NORTHWEST 2010-2011 ACTIVITY PROGRAM

Purchase an ad in the Activity Program to advertise your company or business.  
 Proceeds support student activities through the Parent Booster Club.  
 Ads appear in Fall, Winter and Spring editions all for one low price!

Blue Valley Northwest High School

**HUSKIES  
ACTIVITY PROGRAM**

**FALL 2010**

**WINTER 2011**

**SPRING 2011**

**PURCHASING AN AD INCLUDES:**

- Your ad will appear in ALL 3 issues! Over 3,000 copies printed.
- Programs distributed free of charge at BVNW activities throughout the year
- Color Ad Sponsors are announced at BVNW events
- Free Activities Pass with paid Ad which includes a guest pass
- Students and families patronize businesses that support BVNW
- May be tax deductible - Consult your tax advisor

<b>AD SIZE:</b>	
<b>BUSINESS CARD (3.5 x 2)</b>	<b>\$135</b>
<b>1/4 PAGE (3.5 x 5) VERT</b>	<b>\$250</b>
<b>1/2 PAGE (5x7.5) HOR</b>	<b>\$500</b>
<b>FULL PAGE (7.5 x 10.5)</b>	<b>\$875</b>
<b>1/2 PAGE COLOR</b>	<b>\$1,250</b>
<b>FULL PAGE COLOR</b>	<b>\$1,750</b>
<b>PRICE INCLUDES PLACEMENT IN ALL 3 ISSUES!</b>	

**ARTWORK:**

- Email file containing art, fonts, etc to: [jmosesjr@aol.com](mailto:jmosesjr@aol.com)
- Formats: Hi-Res PDF or JPG file
- Ads must comply with KSHSAA Regulations

**PAYMENT AND CONTRACT FORM:**

- Due: August 20, 2010
- Send to:  
 BVNW Parent Booster Club  
 Attn: Activity Program  
 13260 Switzer  
 Overland Park, KS 66213

COMPANY NAME \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ CHECK ENCLOSED # \_\_\_\_\_ INVOICE ME \_\_\_\_\_

AD SIZE \_\_\_\_\_ ARE YOU A BLUE VALLEY PARENT? YES NO

QUESTIONS? Contact Ann Moses at 913-291-7052 or [jmosesjr@aol.com](mailto:jmosesjr@aol.com)